

# ROBERTO CAVALLI VODKA

## HISTORY

Roberto Cavalli is the world's leading fashion designer, the grandson of a master painter; he is the King of party glamour. Cavalli studied at the Florence Institute of Art before making a splash in the early 1970's when Brigitte Bardot wore his collection in St Tropez.

Cavalli's flamboyant aesthetic is stamped across his ultra-premium vodka. The vodka is inspired and dedicated to the sexy woman who is the iconic muse of Cavalli style. Roberto Cavalli vodka is now synonymous with the parties of the world's rich and famous.

## PRODUCTION

Roberto Cavalli vodka is made from high quality wheat that is cultivated in the Italian valleys where the South-Western Alps meet the River Po. A soft style of wheat is used – this has a high concentration of type A starch and it converts sucrose into a very clean form. The result is a distillation of very pure alcohol and an exceptionally smooth spirit.

## TASTING NOTES

COLOUR: Clear and bright

NOSE: Clean, near neutral and with a touch of citrus zest

TASTE: Dry with a round and soft mouth feel. Creamy sweet citrus notes develop into spice

FINISH: Long, creamy and mineral

## UNIQUE SELLING POINTS

- Created by the world's most famous fashion designer
- The most glamorous vodka in the world
- Stylish Roberto Cavalli designed bottle featuring serpent
- The first vodka entirely produced in Italy

## MIXABILITY

Roberto Cavalli vodka has a crisp flavour that pairs effortlessly with almost any mixer. Cavalli is popular for martinis and other classic cocktails but as ultra-premium vodka its best sipped and savoured neat.

## SIGNATURE SERVE

### *Cavalli Leopard*

GLASS: Martini

GARNISH: 1 Caper

METHOD: Chill glass in freezer for 1 hour. Shake or stir ingredients. Add to glass and finish with garnish

INGREDIENTS: 85ml Roberto Cavalli vodka  
2 drops of Martini Dry



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